

**Government of Jammu & Kashmir.**  
**Directorate of Tourism, Kashmir**

No: Pub/416/3741/DTK

Dated 12-04-2008

**Notice Inviting Expression of Interest**

J&K Tourism Department invites Expressions of Interest for “Design, Development, Supply & Installation of Software for GIS Based Tourism Information Network and Supply & Installation of related Hardware Components” from reputed companies/firms who have proven experience in similar filed.

**AIM**

Jammu & Kashmir is a popular tourist destination among domestic & foreign visitors and has myriad tourist attractions on offer. Visitors often need accurate tourism-related information – about various locations, offices, tourist sites, etc. The J&K Tourism Department intends to implement an Information Technology (IT) Project for dissemination of information to tourists at various offices in an easily-retrievable manner

**Scope of the Work**

1. Design, Development, Supply & Installation of Software for GIS based Tourism Information Network; incorporating comprehensive information about various locations of tourist interest and necessity such as Nearest Tourist Office, Police Station, Nearest location for rescue, Nearest Medical Centre, Nearest Heritage Monument, Natural Heritage, Religious Sites, Height & locational information of various tourism sites etc.
2. Supply & Installation of Hardware for the GIS based Tourism Information Network – 1 main server with 1 backup server, to be installed in the Tourist Reception Centre, Srinagar.
3. Supply & Installation of LCD kiosks, computers with touch screen displays, at 12 locations:
  - Tourist Reception Centre, Srinagar.
  - Srinagar Airport
  - Tourist Reception Centre, Jammu.
  - Jammu Airport.
  - Tourist Office, New Delhi.
  - 5 Tourist Offices in the State.
  - Tourist Office, Ahmedabad.
  - Tourist Office, Hyderabad.
4. All the LCD Kiosks must be on-line with the main server and the information must be retrievable by touch screen displays.
5. Any other item(s) that may be required for the project e.g for connectivity between the main server and LCD kiosks, etc.

6. Maintenance & Technical Support for three years.

### **Pre-Qualification Criterion**

Companies meeting the following eligibility criterion are eligible to apply:

1. The company should be incorporated in India. No consortium shall be entertained.
2. The company must be in the area of consultancy and software development, at least for the last three years, and should have demonstrable software development experience.
3. The company's annual turnover must be at least Rs. 100.00 Lakhs for the last three years consecutively and must have handled and executed an individual Information Technology Project of at least Rs. 25.00 Lakh.
4. The company should have at least 20 permanent employees on its roll, as on 1<sup>st</sup> April, 2008.

### **Application Procedure**

The companies have to submit their proposals (in hard bound form, one original, and one copy in English language) in the office of the Director Tourism, Kashmir at the following address:

Director Tourism, Kashmir  
Tourist Reception Centre  
Srinagar- 190001 – J&K

The last date of receipt of the proposals either by hand or by registered post is 3<sup>rd</sup> May 2008, up to 1500 Hrs. In case this day is a public holiday, the proposals shall be received upto 1500 Hrs on the next working day. A sealed envelope, super-scribed "EOI for implementation of IT Project for J&K Tourism" must include the following details:

- a. Complete profile of the company, including key contact details (names of persons to be contacted, their designation, contact numbers and e-mail ID)
- b. Documentary Proof of compliance with Pre-Qualification Criterion.
- c. Customer Satisfaction/Completion Certificates, of projects already implemented.
- d. Profit & Loss Account /Balance Sheet signed by a statutory auditor for the last three years.

- e. Latest Income Tax Clearance Certificate / copy of returns submitted and PAN.
- f. CVs of the personnel to be deployed for the project.
- g. Details/Specifications of various Hardware Items, proposed for the project.
- h. Methodology for design & development of Software for the GIS Based Tourism Information Network.
- i. Proposed work plan and time plan for the project execution.
- j. Key issues and risks identified in the project.
- k. Annual recurring charges for the Project.
- l. Methodology for updation of the software.

**Evaluation of Proposals:**

1. The proposals will be evaluated with respect to satisfying the Eligibility Criterion and also from the quality angle by the Department, inter-alia taking into account the i) the applicant's relevant experience in the IT field; ii) the reputation of the Original Equipment Manufacturer of the proposed Hardware Items; iii) the quality of the methodology proposed and iv) experience of the core team of staff proposed to be deployed for software development.
2. The department reserves the right to reject any or all proposals without assigning any reason thereof.
3. The department also reserves the right to limit the seeking of financial bids to any number without assigning any reason.
4. The department also reserves the right to verify authenticity of supporting documents.

**Other Important Information:**

1. Interested bidders can download the EOI Notice from the website: [www.jktourism.org/tender](http://www.jktourism.org/tender) or obtain the same from the office of the Director Tourism, Kashmir, Tourist Reception Centre, Srinagar – 190001, J&K, on any working day between 1000 Hrs and 1600 Hrs, up to 2<sup>8th</sup> of April 2008.
2. Delayed applications, incomplete applications and applications not submitted in the manner as prescribed above shall not be considered.

Director Tourism,  
Kashmir.