GOVERNMENT OF JAMMU AND KASHMIR
DIRECTORATE OF TOURISM KASHMIR
Fax: 0194-2502279, Tel: 2502281, E-mail: ddtc@jktourism.org

Sub: - Procurement of Drone Camera Images for Tourism Promotional Campaigns.

NOTICE

Directorate of Tourism, Kashmir invites offers for purchase/procurement of High resolution drone camera images of Old City Srinagar (Heritage Monuments), tourist destinations and aerial landscape of Jammu and Kashmir not less than 5 MB and 200 dpi from professional photographers in Jpeg form. Interested photographers may only submit fresh Images which have not been published/exposed.

Sealed offers affixed with revenue stamp worth Rs 2 should accompany the offer. The offer should accompany resume of the photographer. Demo images should be recorded on CD’S or DVD’S. Demo images should be fresh and not printed or published anywhere.

Offers made should be unconditional. Conditional offers will be rejected. The professional photographers should have the copyright of images he/she submits and the same rights will be reserved by the Directorate of Tourism, Kashmir for 3 years for the purchased images. After purchase the Directorate of Tourism, Kashmir will reserve the rights to use the purchased image in any kind of publicity medium and the commercial photographers cannot use the procured images in any medium for 3 years.

Sealed Offers should reach office of the undersigned at Tourist Reception Centre, Srinagar within one month from the publication of this offer notice. If the day happens to be a holiday next working day will be treated as last day.

The images for procurement will be selected by the Departmental Committee framed for the same.

The details of images to be submitted should be as per format below:

<table>
<thead>
<tr>
<th>S.No</th>
<th>Theme of the Image</th>
<th>No of Images submitted</th>
<th>Quoted Rate (Per Image)</th>
<th>Total cost</th>
</tr>
</thead>
</table>

Sd/-
Deputy Director Tourism,
Publicity

No:- Pub/130/DTK/248

dd: 31-05-2016